LEAD
HAP is a non-profit organization, originally founded in 1990 to serve Minnesota’s growing Hmong population. Our organization has grown to be the largest Hmong-serving organization in the nation, leading nearly 30,000 immigrants and refugees annually towards economic and social prosperity.

EVOLVE
As the immigrant and refugee community in Minnesota continually changes, HAP evolves and expands with them. Our staff is a reflection of the people we serve and our services are continually refined to meet the needs of Minnesota’s newest residents.

THRIVE
Your support of HAP allows us to continue to provide culturally competent programs including economic and business development, jobs training, social and human services, and our social enterprise (HAP Transportation which provides transportation services to local charter schools). Our innovations through these programs allow participants to thrive in our communities while embracing the strengths of each unique culture.

MISSION
To empower the community to embrace the strengths of our cultures while achieving our potential. We achieve this mission by:

- Improving the lives of individuals and families in our diverse communities through culturally sensitive social services and employment readiness trainings
- Strengthening neighborhoods through housing, community, and economic development opportunities
- Promoting the rich heritage of our ethnic communities

VISION
Reach out and share our immigrant and refugee cultures with the world with profound social, economic and education transformation.

PROGRAMS & SERVICES
HAP Academy OIC: This workforce development program acts as a bridge between prospective employers and our refugee and immigrant community, helping members to navigate the job market. We use cross-sector partnerships, programs and policies to provide opportunities for sustainable livelihood while enabling HAP to be globally competitive in the workforce development market. HAP Academy OIC trains our members for workforce readiness and offers job placement strategies that allow them to develop marketable skills leading to higher-paying career jobs.

Economic Development: We bring our entrepreneurial members’ ideas to life by providing assistance in business development, lending, and financing.

Social & Human Services: The health and safety of our community members has been our highest priority for over 30 years. We strive to ensure each child and adult has adequate access to health and empowerment services and are provided with the tools necessary to navigate the health benefits available to them.

HAP Transportation: With a fleet of over 30 buses and vans, HAP Transportation is our primary social enterprise providing transportation for over 1,000 students to local schools around the Twin Cities. This operation is combined with HAP Academy OIC in providing behind-the-wheel CDL training to bus drivers.
The HAP Cultivating Connections: Conversations with May yer is a 3 to 4 part series beginning in September of 2023 bringing together a group of culturally diverse corporate executives, business owners, community leaders, and government officials. Each event will feature panelists whose real-life experiences in the hospitality industry, workforce and business development, social and racial justice, and social services/public safety initiatives reflect the work and interests of HAP's programming and constituencies.

With 100+ guests at each event, we will be able to make a true social and professional impact. Through these discussions, we intend to continue to facilitate collaborative connections that provide lasting impact for our Hmong, Southeast Asian, and greater immigrant and refugee communities.
Sponsorship Benefits

$15,000 - Partner
• Sponsor logo on invitation
• Sponsor logo on photo-op banner
• Hosted table at 3 sessions
• Provide a branded gift to session attendees
• 12 reserved seats for each the live conversations
  • Includes Networking Receptions and drink tickets
• Sponsor logo on cocktail napkins
• Private Meet & Greet with panelists before each session
• Exclusive social media feature
• HAP event page with direct link to sponsor website
• Sponsor logo on tabletop signage

$10,000 - Accelerator
• Sponsor logo on photo-op banner
• Hosted table at 3 sessions
• Provide a branded gift to session attendees
• 10 reserved seats for the live conversations
  • Includes Networking Receptions and drink tickets
• Sponsor logo on cocktail napkins
• Private Meet & Greet with panelists before each session
• Exclusive social media feature
• HAP event page with direct link to sponsor website
• Sponsor logo on tabletop signage

$5,000 - Collaborator
• Hosted table at 2 sessions
• 8 reserved seats for the live conversations
  • Includes Networking Receptions and drink tickets
• HAP event page with direct link to sponsor website
• Sponsor logo on tabletop signage

$3,500 - Advocate
• Hosted table at 1 session
• 6 reserved seats for the live conversations
  • Includes Networking Receptions and drink tickets
• HAP event page with direct link to sponsor website
• Sponsor logo on tabletop signage

$2,000 - Contributor
• Hosted table at 1 session
• 4 reserved seats for the live conversations
  • Includes Networking Receptions and drink tickets
• HAP event page with direct link to sponsor website
• Sponsor logo on tabletop signage
**Sponsor Information**

Sponsor Name (as it should appear on materials):
________________________________________________________________________________________________________________________________________________________________________

Sponsorship Level:
- $15,000
- $10,000
- $5,000
- $3,500
- $2,000

Contact Name: ________________________________________________________________________________    Contact Title: _______________________________________________

Address: ________________________________________________________________ _ _ _   City: ________________________________   State: ___________        Zip: ________________

Email: ____________________________________________________________________________________________     Phone: ________________________________________________________

**Payment Information**

- Check enclosed (payable to Hmong American Partnership)
- Visa
- Mastercard
- AMEX
- Discover

Please invoice on _________________ (date)

Card Holder Name: _______________________________________________________________________________________

Credit Card Number: ________________________________________________________________________________________ Expiration Date: _______ / _______

Signature: ___________________________________________________________________________________________ Security Code: ______________________

**Donations**

- In lieu of the suggested sponsorship amounts, please accept $ _______________ to support Hmong American Partnership.

Please mail or email the completed form to:
Hmong American Partnership
c/o: J. Murphy & Associates
1300 NE Godward Street, Suite 2625
Minneapolis, MN 55413

*Donations may be tax deductible – please consult your tax advisor. Hmong American Partnership is not a qualified appraiser; donors must establish the value of each item for tax purposes. Donations valued at or over $500 require a tax I.D. number in order to be claimed as a charitable deduction. EIN: 41-1667580

*Deadline to be included in print materials is: August 1, 2023

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**SPONSORSHIP LEVELS**

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<thead>
<tr>
<th>Logo on Invitation</th>
<th>$15,000</th>
<th>Logo on photo-op banner</th>
<th>$10,000</th>
<th>Hosted table at venue</th>
<th>$5,000</th>
<th>3 Sessions</th>
<th>2 Sessions</th>
<th>1 Session</th>
<th>1 Session</th>
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</thead>
<tbody>
<tr>
<td>Provide a branded gift to session attendees</td>
<td>$15,000</td>
<td>Reserved seats and drink tickets to each live session</td>
<td>$10,000</td>
<td>$5,000</td>
<td>$3,500</td>
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<td>10</td>
<td>8</td>
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<tr>
<td>Logo on cocktail napkins</td>
<td>$15,000</td>
<td>Meet &amp; Greet with panelists before each session</td>
<td>$10,000</td>
<td>$5,000</td>
<td>$3,500</td>
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<td>1</td>
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<tr>
<td>Exclusive social media feature</td>
<td>$15,000</td>
<td>Logo on HAP event page linked to sponsor website</td>
<td>$10,000</td>
<td>$5,000</td>
<td>$3,500</td>
<td>$2,000</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo on tabletop signage</td>
<td>$15,000</td>
<td></td>
<td>$10,000</td>
<td></td>
<td>$5,000</td>
<td>$3,500</td>
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For more information, contact Kristina Britz at mayyer.hap@hmong.org or 612-746-4150.