



LEAD

HAP, a non-profit organization, originally founded in 1990, to serve Minnesota's growing Hmong population. Our organization has grown to be the largest Hmong-serving organization in the nation, leading nearly 30,000 immigrants and refugees annually towards social and economic prosperity.

LEARN

As the immigrant and refugee community in Minnesota continually changes, HAP evolves and expands with it to teach, train, and provide a tool chest full of opportunities that address equity gaps. Our staff is a reflection of the people we serve and our services are continually refined to meet the needs of Minnesota's newest residents.

LEVERAGE

Supporting HAP programming and events allows us to provide culturally competent services including economic and small business development, jobs training, social and human services, and our social enterprise (HAP Transportation - provides transportation services to local charter schools). Our innovations through programming allow participants to thrive in our communities while embracing the strengths of each unique culture.

MISSION

HAP drives economic prosperity through education, community support, and entrepreneurship, working with all individuals, while uplifting Hmong & Southeast Asian American communities.

VISION

A world where individuals thrive, families flourish, and communities live in a healthy, equitable society. Grounded in abundance and community love, this future ignites lasting impact, where generations succeed and prosper together.

LEGACY

From our beginnings, HAP has been rooted in the Hmong experience. We leverage this history and expertise to work with Hmong and Southeast Asian communities, and other individuals who could benefit from our services.

PROGRAMS & SERVICES

HAP Academy OIC: A workforce development program that is a bridge between prospective employers and our refugee and immigrant community, helping members to navigate the job market. We use cross-sector partnerships, programs and policies to provide opportunities for participants to develop sustainable livelihoods. HAP Academy OIC trains our members for workforce readiness and offers job placement strategies to develop marketable skills that lead to higher-paying career jobs.

Economic Prosperity: We bring our entrepreneurial members' ideas to life by providing assistance in business development, lending, and financing.

Social & Human Services: The health and safety of our community members has been our highest priority for our 35 years of operation. We strive to ensure each child, youth and adult has adequate access to health and empowerment services and are provided with the tools necessary to navigate the health benefits available to them.

HAP Transportation: With a fleet of over 30 buses and vans, HAP Transportation is our primary social enterprise providing transportation for over 1,000 students to local schools around the Twin Cities. This operation is combined with HAP Academy OIC in providing behind-the-wheel CDL training to bus drivers.



Sponsorship of HAP events supports our impactful programming, and mission to drive economic prosperity in the Hmong and Southeast Asian American community.

CULTIVATING CONNECTIONS: CONVERSATIONS WITH MAY YER

In 2023-2024, HAP began our Cultivating Connections: Conversations with May yer Series; a 3-4 part series bringing together a group of culturally diverse corporate executives, business owners, community leaders, and government officials. Each event features panelists and/or a unique experience that reflects the work and interests of HAP's programming and constituencies.

This year, we continue to build upon the Cultivating Connections series to encourage dynamic discussions and events. Our next session is on July 30th at the Town and Country Club. It offers education and more around the impacts of Social Determinants of Health impacting our community's health, homes, jobs and social wellbeing. We look forward to working with our community and corporate partners to feature this event.

Sip, Savor & Support: June 18, 2025

HAP's Sip, Savor, & Support is an exclusive small dinner gathering offering an evening of networking and collaboration among community members. With sponsorship support at the Advocate Level and above, your company/corporation can join ours to enjoy an evening of forging new relationships and amplifying current partnerships, hosted by HAP CEO, May yer "mine-za" Thao. These dinners help HAP build meaningful relationships over delicious food and delightful spirits. Together, our discussions, address barriers to success for Hmong, Southeast Asian, and greater immigrant and refugee populations and the need for support.

35/35 Celebration: August 20, 2025

HAP's 35/35 Celebration honors 35 distinguished community leaders and advocates, coinciding with the 35th anniversary of HAP. With sponsorship support at the Collaborator Level and above, your company/corporation will have the opportunity to be a part of this meaningful celebration. This event provides lively setting to connect with key figures who have been pivotal in HAP's mission. The evening will feature musical entertainment and a menu that showcases the rich flavors of Hmong and Southeast Asian cuisine. Together, we will celebrate the legacy of these leaders and explore the continued path toward empowering the Hmong, SEA, and AAPI communities and beyond.

Holiday Reception: December 6, 2025

HAP hosted our first Holiday Reception in 2024, which celebrated HAP's achievements and paved the way forward for 2025. We will host our second annual Holiday Reception at 317 on Rice Park—Join us!





Sponsorship Benefits

\$15,025 – Champion Holiday Reception Sponsor

- Exclusive newsletter feature
- Exclusive social media feature
- Digital and print recognition
- Logo cocktail napkins
- 14 event tickets & drink tickets for:
 - Cultivating Connections
 - 35/35 Celebration
 - Holiday Reception
 - Early access entrance
 - Meet & Greet lounge access
- Private lunch for 2 with May yer Thao
- 2 event tickets to our Exclusive Sip, Savor, & Support

\$10,025 – Accelerator 35/35 Celebration Sponsor

- Exclusive newsletter feature
- Exclusive social media feature
- Digital and print recognition
- Branded guest gift opportunity
- 12 event tickets & drink tickets for:
 - Cultivating Connections
 - 35/35 Celebration
 - Holiday Reception
 - Early access entrance
 - Meet & Greet lounge access
- 2 event tickets to our Exclusive Sip, Savor, & Support

\$5,225 – Collaborator Cultivating Connections Sponsor

- Newsletter feature
- Social media feature
- Digital and print recognition
- 8 event tickets & drink tickets for:
 - Cultivating Connections
 - 35/35 Celebration
 - Holiday Reception
- 2 event tickets to our Exclusive Sip, Savor, & Support

\$3,125 – Advocate

- Social media feature
- Digital and print recognition
- 6 event tickets & drink tickets for:
 - Cultivating Connections
 - 35/35 Celebration
 - Holiday Reception
- 2 event tickets to our Exclusive Sip, Savor, & Support

\$2,025 – Contributor

- Social media feature
- Digital and print recognition
- 2 event tickets & drink tickets for:
 - Cultivating Connections
 - 35/35 Celebration
 - Holiday Reception

Recognition

For All Sponsor Levels

- HAP website, LinkedIn, e-blasts, and social media
- Event material, multi-media
- Acknowledgment at each event

Custom packages available to meet your needs!
Contact us today at mayer.hap@hmong.org or 612-746-4150.



SPONSORSHIP LEVELS	\$15,025	\$10,025	\$5,225	\$3,125	\$2,025
Event tickets & drink tickets per event:	14	12	8	6	2
Cultivating Connections	•	•	•	•	•
35/35 Celebration	•	•	•	•	•
Holiday Reception	•	•	•	•	•
2 tickets to Exclusive Sip, Savor, & Support	•	•	•	•	•
Digital and print recognition	•	•	•	•	•
Social media feature	Exclusive	Exclusive	•	•	
Newsletter feature	Exclusive	Exclusive			
Branded guest gift opportunity		•			
Logo cocktail napkins	•	•			
Early access entrance to Holiday Reception	•	•			
Meet & Greet lounge access to Holiday	•	•			
Private lunch for 2 with May yer Thao	•				

*Deadline to be included in print materials is: November 25, 2025

Sponsor Information

Sponsor Name (as it should appear on materials):

Sponsorship Level: ☐ \$15,025 ☐ \$10,025 ☐ \$5,225 ☐ \$3,125 ☐ \$2,025

Contact Name: _____ Contact Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Payment Information

☐ Check enclosed (payable to HAP) ☐ Visa ☐ Mastercard ☐ AMEX ☐ Discover

☐ Please invoice on _____ (date)

Card Holder Name: _____

Credit Card Number: _____ Expiration Date: _____ / _____

Signature: _____ Security Code: _____

Donations

☐ In lieu of the suggested sponsorship amounts, please accept \$ _____ to support HAP.

Please mail or email the completed form to:
Hmong American Partnership
c/o: J. Murphy & Associates
1300 NE Godward Street, Suite 2625
Minneapolis, MN 55413

**Donations may be tax deductible – please consult your tax advisor. Hmong American Partnership is not a qualified appraiser; donors must establish the value of each item for tax purposes. Donations valued at or over \$500 require a tax I.D. number in order to be claimed as a charitable deduction. EIN: 41-1667580*

For more information, contact mayyer.hap@hmong.org or 612-746-4150.